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Press Release

Back Cove Yachts to celebrate 500th Launch on December 5th, 2012

Rockland, ME. November 13, 2012: Back Cove Yachts, based in Rockland, Maine, is proud to announce the launch of its 500th yacht on Wednesday, December 5th, 2012. The company, which was established in 2003, has been building composite hard top express powerboats for nearly a decade. It all began with the Back Cove 29 and the desire to build a production downeast powerboat of the highest quality, while offering an unmatched ownership experience. The company currently manufactures three models; the Back Cove 30, 34 and 37.

The celebration will take place at the shop and the entire Back Cove Yachts team (almost 100 employees and their family members) will be on hand to celebrate the 500th launch. They will be joined by members of the surrounding Rockland community as well as members of press and media. *9 years, 2 shops, 6 models, 500 boats, and 100 top notch boat builders…we are indeed thankful for our success.*" notes Jason Constantine, COO of Back Cove Yachts.

<u>About Back Cove Yachts</u>: Back Cove Yachts are built by Maine's finest boat builders in a modern 240,000 square foot facility in Rockland, Maine. The Back Cove hardtop express designs will suit every boater's needs and are available in lengths from 30 to 37 feet. Back Cove Associates are extremely proud of their craft and are passionate about building the finest, most trouble free yachts available today.

Please visit the <u>Back Cove Yachts homepage</u> for more information on the company or contact Sarah Stern, Back Cove Yachts Media Director.

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